

# BTEC BUSINESS



## Achieving Excellence Together

Pearson BTEC Level 3 Certificate in Business

Entry Requirements: Five Grade 'C's, or above, at GCSE Level including English or Level 2 pass in Business.

## Course Description

The new BTEC National in Business uses a combination of assessment styles to help students apply their business knowledge to a variety of business scenarios. It is broadly equivalent to an A level and will allow students to develop the business and study skills which will help them continue to study at University and use in their future career.

### Method(s) of Assessment

During the first year students will complete a coursework based unit where they will explore different types of businesses and find out how they are structured. They will learn about the environment within which a business operates and the influence of different stakeholders. They will also gain an understanding of supply and demand and innovation and enterprise.

### Method(s) of Assessment Continued ...

The second unit requires students to develop a marketing campaign. It is externally assessed through a controlled assessment and is based on a pre-seen case study. In the second year students study a unit on personal and business finance which is externally tested. The final coursework unit is on recruitment and selection and is internally assessed by the teacher.

## Progression

This course is for students who wish to progress to university to follow a career path within a management or business profession. It may also suite students who wish to start an apprenticeship within a business or maybe even start their own business.

