

Business Studies



Why Study A Level Business Studies?

Business Studies will teach you about all areas of business including financial decision-making, information management and solving business problems. You will also cover the following topics on; finance, marketing, human resource management,

logistics, business or entrepreneurship. The course encourages the practical application of business concepts by exploring and researching events in the business world and relating these to theories and practice. You will study this subject at The Thomas Alleyne Academy.

You do not need Business Studies at GCSE/BTEC level in order to take A-level Business. Several topics in the course are developments of work covered at GCSE, but others are new. It is more important that you have a genuine interest in Business Studies and want to learn how a business is organised and managed.

Course Content

In the first year of the course students are introduced to the challenges and issues of starting a business, accounting, projection plans and financial planning. The course focuses on how established businesses might improve their effectiveness by making tactical decisions at a functional level.

In the second year of the course considerations are given considers strategies for larger businesses and how managers might measure business performance, (including the effects that external factors can have on businesses and how a business can plan for and manage change, leadership style and business culture).

Assessment

The subject is assessed through final exams taken at the end of two years of study.

Exam Board

Edexcel

Progression

A level Business Studies is a highly desired qualification sought by many employers who tend to prefer prospective employees to demonstrate a proven understanding of business applications. The qualification provides a route to employment into the many diverse areas of business such as: specialist management, marketing, finance, customer service or human resources in large organisations or a more generic role in a small local business.

The qualification can be utilised together with facilitating subjects to progress to Higher Education. Postgraduate study may lead to careers in business including: accounting, finance, computing, economics, modern languages and maths.